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MAD ABOUT BRUNCH

The brunch culture is real, and a hoard of hungry, well-heeled eaters are excited about the latest venue in Kuala Lumpur-Brunch & Munch.

BRUNCH IS UNDENIABLY the most indulging meal known to the urban culture and what better way to kick-start your first meal of the day than with good food. A beautiful union of both bacon and alcohol, it is also a pleasant activity for people to catch up with close friends and family. By popular demand, the GTower team has decided to add Brunch & Munch (B&M) as one of its new food concepts. Known for establishing Bread Lounge, Tanzini Restaurant, Upper Deck Fine Dining, View Rooftop Bar and the iconic Bridge Bar, there is a lot to look forward to the brand's latest addition.

Strategically located in the newly opened G Village retail hub, just below the G Residence Condominium by Tan & Tan Developments, B&M is the new place to be seen and heard. Serving brunch all day, there is also a bar that offers ever-changing artisanal cocktails by award-winning mixologists from the View Rooftop Bar.

Stepping into the premise, one is greeted with the warm interior characterised by a variant of

rustic-style, eco-friendly design elements. Its vibrant dining scene is then complemented by the high ceiling to create a spacious impression. However, there is no doubt that the 7 feet tall 3-dimensional hatched-egg centrepiece is the winner in B&M. Not only does it lift the essence of the setting, it also plays a part as the side window for the unique library-like private dining room.

Moving on to the menu, you will be pleased to know that B&M only uses fresh and seasonal ingredients in its wholesome and indulgent recipes. Needless to say, B&M is passionate about providing the best food experience to its guests. Dishing up creative twists on comfort foods, the menu is divided into two categories – "Brunch" items, which are more substantial dishes served all-day long and "Munch" items, which are lighter dishes made for snacking in between meals. Some of the signature food items are the traditional Farmer's Breakfast, Pork Pie, B&M "Boar-ger", Asian Smoked Ribs, and The Blackstone

Benedict. In addition to the plentiful savoury food choices given, it has a variety of freshly baked pastries and bread as well as a range of colourful and delectable cakes and desserts, all catered from GTower's Bread Lounge.

As the weekend arrives, the environment of the cafe takes a transformation. Displaying its party spirit, B&M features Chandon sparkling wine as well as happy hour promotions (only available on weekends) to offer you the ultimate relaxing experience. Apart from alcoholic beverages, the hot beverage menu is not to be overlooked as the cafe only uses boutique microroasted coffee beans sourced from RGB Coffee to provide a tantalising caffeine buzz you would need to keep you going.

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